

WHAT'S NEW
NEW LAUNCHES



CHAMPION
Melt



CHAMPION
Look

CHAMPION WOMEN'S COLLECTION

L'Amey America

L'Amey America introduces its women's Champion eyewear collection. Consisting of 14 ophthalmic and six sunglass styles, the collection offers on-trend designs, sport-inspired colors and iconic logo details. The color palette features bold, energetic hues of electric azure, vibrant fuchsia and classic Champion scarlet red. Frames are available in acetate options and distinctly colored stainless-steel designs. Standout design details include laminated colorblocking and key shapes such as CatEyes, rounds and squares.

—Victoria Garcia



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