



Tuesday, November 19, 2024

BUSINESS | EYECARE | TECHNOLOGY | STYLE | PEOPLE | SCENE + HEARD | INSIGHT

## BUSINESS

### Accessories Council Announces 2024 Design Excellence Awards, Four Eyewear Awards Presented

By Staff

Tuesday, November 5, 2024 12:21 AM



NEW YORK—Yesterday, the [Accessories Council](#) announced its 6th annual [Design Excellence Awards](#) winners following a formal breakfast and awards ceremony at The Fifth Avenue Hotel in New York. This year’s awards ceremony featured more categories than ever before, welcoming more independent designers to participate. Citizen received the 2024 Hall of Fame honor, which awards one single iconic product or brand that has stood the test of time as determined by the Accessories Council Board. Special awards were also presented to Bogg Bag, which received the Circana Top Item Award, and Blackburn, which received the FashionGo Buyer’s Choice Award, according to the announcement.

In the eyewear categories, Alain Mikli won the Eyewear Optical Independent Award; Stuart Weitzman (Safilo Group) won the Eyewear Optical Multi-Brand Award; Press won the Eyewear Sun Independent Award; and Longchamp (Marchon) won the Eyewear Sun Multi-Brand Award. In addition, L’Amy

America’s Two Blind Brothers won the Social Impact Award, and EssilorLuxottica’s Ray-Ban Meta won the Tech & Innovation Award.

The Accessories Council launched the Design Excellence Awards in 2019 to expand the recognition of outstanding work in the accessories category. The winners are representative of consumer tastes and trends that inform purchase power, the Council said. Winning products were voted on by the public from finalist pools selected by the Accessories Council board of directors. Finalists were chosen based on the criteria of excellence in design, unique appearance and/or function, consumer needs addressed by product, appropriate aesthetics, innovative materials or technology, market positioning and competitive performance, social images, emotional appeal and sustainability, the Council said.