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L'Amy America

Redefining The Eyewear Industry With 2BB: Optical

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2BB frame

2BB: Optical launched at Vision Expo East 2024 creating a buzz around the optical community. "At the heart of our creations lie uncompromising quality and a desire to make a meaningful impact in the vision space," say **Brad and Bryan Manning**, owners of Two Blind Brothers.

The brothers have partnered with [L'Amy America](#) to bring their eyewear collection to life. This partnership makes strides towards innovation and social responsibility in the optical industry. "L'Amy is the right partner with the right mindset and desire to give back within the optical community. This collection brings us back to the beginning of our journey, in an optometrist's office. To now be the brand on the wall, helping others achieve better vision, is the greatest gift we could imagine." 2BB is licensed and distributed by L'Amy America.

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Watch this 3-minute video that ran on a CBS affiliate from Rochester, New York, featuring the Manning brothers and their 2BB eyewear line.

Read more about L'Amy America [here](#).