

OCTOBER 2024 2020MAG.COM

20/20@50

FIVE DECADES
OF VISION

SUSTAINABLE EYEWEAR
**MARKETPULSE AND
PARTNERSHIP FEATURE**

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HONING SPECTACLE
LENS VERIFICATION
EXPERTISE

Ever Green

+
MODO AND ECO'S
SUSTAINABILITY
VISIBILITY

EMBRACING OPTICAL'S
SUSTAINABLE VISION

ECO FROM MODO

NEW PRODUCTS



FALL FINDS

20/20 INSIGHT: Now that fall is in full swing, it is time to update your eyewear wardrobe with styles and colors that match the changing leaves and temperatures. We rounded up five optical styles that perfectly depict the autumn fall foliage with rich red and orange hues that continue to remain stylish, season after season.

—Victoria Garcia

OUTSIDE the FRAME

Get ready for fall soirees and cozy get togethers with these adorable apple printed drinking glasses. They are crafted from hand-pressed glass beads and handblown glass that make a great gift for the hostess in your life.

—Victoria Garcia



Icon Juice Glasses from Anthropologie



1

NICOLE MILLER Waverly L'AmY America

This semi-rimless metal frame features hammered details that extend across the brow and down the temple. Its extended size offers comfort and a fashion-forward look for those with a larger PD.

Pricing: \$\$\$

(866) 243-6350/lamyamerica.com

ST. MORITZ EYEWEAR Taylor LTD Eyewear

Constructed with stainless steel, this optical frame offers an oversized upswept oval shape with a beautiful color combination of gold and dark red.

Pricing: \$\$\$

(800) 423-5175/lrdeyewear.com



2

MY OH MY OGI Eyewear

Add some color to your wardrobe this fall with a fun optical style. Its rectangle shape features a small intricate cutout detail on the frame front that is accentuated with hues of red, black, white and brown.

Pricing: \$\$\$

(888) 560-1060/ogieyewear.com



3

ADIRA Imogen ClearVision Optical

Available in color options such as purple, black and rose gold, this women's frame offers a modern metal and acetate combination. It is defined by its subtle square CatEye shape and clubman-inspired design.

Pricing: \$\$\$

(800) 645-3733/cvoptical.com



4

QUARK 4 More!

This men's style is crafted with colored surgical-grade stainless steel. Its outer temples and brows feature a textural effect that adds a distinct look and feel to this ophthalmic frame.

Pricing: \$\$\$

(800) 526-8838/morel-france.com



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