

## Timelessly Feminine Eyewear

July 25, 2024



Ann Taylor unveils the Fall ophthalmic eyewear collection, introducing two new standard sized styles to the brand's offering with modernized shapes and elegant color scheme from the Ann Taylor's seasonal color palette.



Ann Taylor Fall collection

The new styles are designed for ages 18 and up, with a range of sizing 52mm to 53mm meticulously crafting in the top-quality and corrosion resistant materials – cellulose acetate and stainless steel. Both styles feature flexible spring hinges and enhanced size nose pads, creating higher durability and all-day comfort.

"The new geometric and cat-eye silhouettes, AT111 and AT354 are inspired by the Ann Taylor's Fall season concept. The former style features a sleek metal wire construction with stylish color blocking brow detail, creating an updated yet sophisticated look. Designed with dimensional sculpture detail in the brows and temples, the latter cat-eye style features an uplift eye shape in a mix of patterned and opaque color scheme. With the refined details, both styles are perfect for all women for their everyday wear," says L'Amy America Associate Brand Manager **Maria Terada**.

Modern classic, feminine and confident, the Ann Taylor eyewear collection is entirely progressive-friendly in the brand's signature forever classic elegant styling. The collection is backed by L'Amy America's 3-year extended warranty.

[Read more about L'Amy America brands on WO here.](#)