



## NEW! L'AMY America Launches Tweentastic Niki Nicole Miller Eyewear for Girls!

Wilton, Conn. – May 2016. L'AMY America is thrilled to announce the launch of the new Nicole Miller eyewear line, Niki by Nicole Miller. Featuring styling that is not too serious, these sweet models will have hard-to-please tween girls swooning over the contemporary shapes and fun, flirty details.

The beautiful Niki Nicole Miller contemporary assortment features floral design details taken from Nicole Miller's ready-to-wear collection and include pops of color, color blocking, translucent finishes, and splashy signature hues and prints. These super cool good looking frames offer eyewear with up to date styling and materials that translates the self-confidence, playful attitude and trendsetter in every young girl that are guaranteed to make her feel unique and special.

Several styles, the NM Aria, Elina and Aviana, feature a pretty and exclusive Nicole Miller designed floral décor on the temple offered up in a palette of bright pinks, blues, reds and purples, and tortoise in clever combinations that will make young girls feel special. The NM Aviana even features a twinkling crystal in the center of the floral design for a subtle sparkle.



Style shown: NM Aria  
Eggplant/pink, black/light blue,  
Red/rose  
Size 46-15-125



Style shown: NM Elina  
Havana/carnation, Tortoise/purple,  
Tortoise/periwinkle  
Size 49-15-125



Style shown: NM Aviana  
Matte brown/navy,  
Matte purple/black,  
Matte burgundy/rose  
Size 47-16-120

The NM Danica, Elodie and Elora all feature an exclusive Nicole Miller design on the temple or temple tips that is sophisticated yet fun and modern. The contemporary front shapes offered up in a mix of bright and subtle color palettes complement the unique temple designs that give a young girl a sophisticated and witty edge.

*L'AMY America launches Niki Nicole Miller Eyewear for girls continued*



Style shown: NM Danica  
Pearl brown, Black, Pearl  
purple  
Size 48-16-125



Style shown: NM Elodie  
Light pearl purple, Pearl blue,  
Pearl Rose  
Size 47-15-125



Style shown: NM Elora  
Brown/purple, Navy/teal,  
Burgundy/pink  
Size 48-15-120

The Niki Nicole Miller collection is comprised of six styles, three colors each, acetates, metals, and combinations, and available in May. Each style features flex hinges, with a \$39.95 wholesale price and available in a range of different sizes to suit various face shapes. All come with an exclusive Niki Nicole Miller floral hard case with teal interior, and feature a three-year warranty.

L'AMY America a wholly- owned subsidiary of the L'Amey Group is part of ILG (International Luxury Group)–one of the world's leading fashion accessories companies possessing a portfolio of internationally renowned licensed brands distributed. The group develops eyewear for brands such as ANN TAYLOR, BALLY of SWITZERLAND, BALMAIN, CERRUTTI 1881, CHAMPION, KENZO, NICOLE MILLER, ROCHAS, SONIA RYKIEL, and SPERRY, as well as its own house brands. ILG-L'AMY Group brings together eyewear, watches, handbags and jewelry under one international accessories company. For more information visit [www.lamyamerica.com](http://www.lamyamerica.com).

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