

JULY 2024 2020MAG.COM

20/20@50

FIVE DECADES
OF VISION

+
SPECIAL
KIDZBIZ
ISSUE

CHILDREN'S EYEWEAR
COMES OF AGE

ULTIMATE PARTNERS
SPECIAL FEATURE

KIDS' EYEWEAR
MARKETPULSE

L&T
MASTERING
POSITION OF WEAR

BONDED *by* BRANDS

EYEWEAR'S POWERFUL CONNECTION
TO FASHION AND LIFESTYLE BRANDING

VINCE CAMUTO
FROM COLORS IN OPTICS



From top: TRUE RELIGION 5001 from ImageWear; PEPE JEANS 7488 from SD Eyes;
NICOLE MILLER RESORT York from L'Amey America; LEON MAX 6038 from Zyloware