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L'Amey America

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New Ann Taylor offerings are stylish and sustainable.  
Image courtesy of L'Amey America.

Four new sustainable ophthalmic styles in the [Ann Taylor](#) collection launched to coincide with Earth Day in April. Using sustainable materials to reduce and minimize manufacturing waste, L'Amey America aims to decrease its overall carbon footprint.



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The new segment includes four shapes: a bold square, soft upswept cat eye, radiant oval, and exquisite multi-hued patterns and layered colorations, inspired by Ann Taylor's seasonal color palette. Each is meticulously crafted from earth friendly materials, such as biodegradable acetate and demo lenses, and recyclable stainless steel while exemplifying the brand's timelessly feminine DNA.

"The new styles possess a modern and sophisticated personality, consistent with the style of the apparel collection. Ann Taylor caters to the ambitious, confident, multifaceted woman with a career, family, friends, and eco-conscious heart," said L'Amey America Associate Brand Manager Maria Terada.

The new ophthalmic range sized 50mm to 52mm, also features enhanced size nose pads and spring hinges for all-day comfort. The entire [Ann Taylor](#) collection is backed by L'Amey America's three-year extended warranty.

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