

JULY 2024 2020MAG.COM

# 20/20@50

FIVE DECADES  
OF VISION

+  
SPECIAL  
KIDZBIZ  
ISSUE

**CHILDREN'S EYEWEAR**  
COMES OF AGE

**ULTIMATE PARTNERS**  
SPECIAL FEATURE

KIDS' EYEWEAR  
**MARKETPULSE**

L&T  
**MASTERING**  
POSITION OF WEAR

# BONDED *by* BRANDS

EYEWEAR'S POWERFUL CONNECTION  
TO FASHION AND LIFESTYLE BRANDING

VINCE CAMUTO  
FROM COLORS IN OPTICS

L'AMYAMERICA

AWARD-WINNING INNOVATION  
EXCEPTIONAL COMPANY VALUES

## THANK YOU

We are honored & delighted  
to be recognized by our retail partners  
for the fourth year in a row.



ANN TAYLOR

 SEVEN.FIVE  
AMERICAN CRAFTED

Ben Sherman

TLG  
Thin. Light. Glasses®

### Alcon

Alcon is an eyecare device company with complementary businesses in surgical and vision care. The company, located in Geneva, Switzerland and in Fort Worth, Texas in the U.S., operates in more than 50 countries and serves patients in more than 140 countries. They research, develop, manufacture, distribute, and sell a wide range of eyecare products for eyecare professionals and their patients, including contact lenses. "Tony Monaco (from Alcon) consistently provides us with great care and has helped with marketing," said Eric Rettig, Mountain View Eye, Altoona, Pa. "He knows our practice well and is constantly looking out for our best interests." [www.alcon.com](http://www.alcon.com)

### Bausch + Lomb

Bausch + Lomb is a medical equipment and supplies company that develops and sells products for vision care, consumer health care, surgery and pharmaceuticals. The company has more than 400 products in its portfolio, including contact lenses, lens care products, eyecare products, ophthalmic pharmaceuticals, over-the-counter products, and ophthalmic surgical devices and instruments. Bausch + Lomb has North American operations in Bridgewater N.J. and in Vaughan, Ontario. The company operates in three segments: vision care, surgical and ophthalmic pharmaceuticals. "B+L is always responsive to requests in a timely manner and is ecologically minded through their contact lens and packaging program," said Jonah Berman, OD, FAAO, New York, N.Y. "They consistently provide outstanding consumer products." [www.bausch.com](http://www.bausch.com)

### Charmant Group

With more than 60 years of history, Charmant was founded in Japan in 1956 by Kaoru Horikawa. Now with subsidiaries in the United States, Europe and China, the company is known as a pioneer in processing high-quality titanium eyewear, while staying strong to its original Japanese values. Charmant distributes licensed brands such as Eddie Bauer, ELLE, Isaac Mizrahi New York and Esprit, and in-house brands including Aristar, Charmant Titanium Perfection, Minamoto and Line Art Charmant. [www.charmant.com](http://www.charmant.com)

### ClearVision Optical

Founded in 1949 by Fred Friedfeld, ClearVision Optical celebrates 75 years of designing and distributing eyewear and sunwear. Headquartered in Hauppauge, N.Y., this privately held company distributes its collections throughout North America and 20 other countries around the world. ClearVision has been recognized as a "Best Company to Work for in New York State" for nine years and provides affordable frames in a wide variety of licensed and proprietary brands to its customers. [www.cvoptical.com](http://www.cvoptical.com)

### Design Eyewear Group

Headquartered in Denmark and with branches in over a dozen countries including the United States, Design Eyewear Group represents a portfolio of nine diverse eyewear brands with a focus on dynamic design, innovation and trend. These nine brands—FACE A FACE, WOOW, Kilsgaard, ProDesign, ALIUM, Inface, Charles Stone New York, William Morris London and Nifties—are all uniquely positioned and target different segments of consumers, giving Design Eyewear Group a wide variety of frame offerings for all partners. Design is the heart of Design Eyewear Group's mission. [www.designeyeweargroup.com/en](http://www.designeyeweargroup.com/en)

### Europa Eyewear

Family owned and operated since 1977, independence is a founding principle of Europa Eyewear. The company designs and manufactures some of the industry's most well-known independent eyewear brands including State Optical, American Optical, Scott Harris, Cinzia and more, many of which are handcrafted in Europa's state-of-the-art factory in Vernon Hills, Ill. Established by industry visionaries Alan and Cynthia Shapiro, the company remains staunchly dedicated to independent eyecare professionals and the roles they play in their communities. Customers note the excellent service provided by its sales reps and the personable assistance they offer in recommending and securing the best frame options. [www.europaeye.com](http://www.europaeye.com)

### Hoya Vision Care

For over 75 years, Hoya Vision Care has fostered meaningful partnerships with eyecare professionals.

As a global leader in the eyeglass lens business with renowned expertise in lens design and freeform surfacing technology, the company has a presence in over 50 countries. A passion for collaboration and innovation are at the heart of Hoya's dedication to its customers, providing them with the products and tools to successfully run their practices, including a robust portfolio of lens options, AR coatings, training and education tools. One customer remarked on Hoya's superior lab customer service: "In an industry where reliability and efficiency are paramount, Hoya labs shine as a beacon of excellence." [www.hoyavision.com](http://www.hoyavision.com)

### InMode

InMode Ltd., develops, manufactures and markets platforms that harness novel radio-frequency (RF) based technology to enable new emerging minimally-invasive procedures and improve existing surgical procedures. InMode offers a comprehensive line of platforms across several categories of surgical specialty including a new treatment for dry eye that uses an intense pulsed light (IPL) therapy device called OptiLight. IPL delivers gentle pulses of light to the skin around the eyes, which may help reduce inflammation and improve the stability of the eyes' tear film. "The company offers top-notch product training over Zoom and during in-person training sessions," according to Mei Fleming, OD, Lafayette, Calif. [www.inmodemd.com](http://www.inmodemd.com)

### L'Amy America

Wholly owned by ILG (International Luxury Group), L'Amy America offers a wide selection of frames from globally renowned brands and house brands. Their representatives are extremely dedicated and go above and beyond to provide unparalleled and outstanding customer service. "Brandi Holcomb is such a pleasure to work with," noted one optician. "She is always so helpful and keeps us up-to-date with new products." [www.lamyamerica.com](http://www.lamyamerica.com)

### Marcolin

With 15 branches worldwide and over 150 distribution partners in more than 125 countries, Marcolin has established itself as one of the world's leading eyewear companies since its founding in Veneto, Italy, in 1961. Today, Marcolin designs and